

#DresdenConvention

CONVENTION SERVICE FACTSHEET



Photo: Michael Bader

Dresden.
Dresden

Dresden Convention Service Factsheet

As the official marketing organization of the City of Dresden, Dresden Marketing Board is responsible for the international promotion of Dresden as a congress and convention destination. We, the Dresden Convention Service, offer neutral, free-of-charge support and expert advice. With tailor-made ideas and customized recommendations, we accompany you every step of the way to ensure a successful event in Dresden.

Destination Dresden The advantages at a glance.

- First-class meeting infrastructure
 - University of Excellence
- Varied cultural programme
 - Short distances
- Good price-performance ratio
- Forward-looking business network
 - Smart City



Dresden

Meeting city with excellent infrastructure.



Meeting infrastructure:

- 2 large conference centers in the heart of the city
 - Messe & Börse Dresden: Largest room for congresses for up to 5,300 participants
 - International Congress Centre Dresden: total capacity of 4,163 participants
- Around 100 extraordinary event locations in Dresden and the surrounding area
- Over 40 conference hotels
- Approx. 30 service companies (PCOs, MICE agencies, technology providers, catering)

Accommodation:

- Over 100 hotels in all categories
- Over 26,000 hotel beds

Academic and research landscape:

- More than 40 research institutions
- 11 Fraunhofer Institutes and Institute Divisions
- 1 DFG research center
- 1 Helmholtz Centre, 5 Leibniz Institutes, 4 Max Planck Institutes
- Since 2012, the Technical University of Dresden has been one of the 11 German Universities of Excellence

Dresden is one of Germany's leading smart cities, ranking 5th among major German cities in the 2024 Smart City Index.

Accessibility:

- Easy to reach by train, long-distance bus, car or plane
- 2 long-distance railway stations, 1 long-distance bus station
- 2 European motorways cross here
- Scheduled flights to the international hubs in Germany and Europe via Dresden Airport, 20 minutes by S-Bahn to the city centre
- International connections via the airports of Dresden (20 minutes to the city centre by S-Bahn), Berlin-Brandenburg and Prague (approx. 2 hours each by train or long-distance bus)
- Excellent local transport network: 12 tram lines and 33 bus lines - every 10 minutes during the day
- Sustainable mobility: car-sharing offer (can be used by the hour or day) with fuel card, use of parking space and vehicle tax included (Blue Angel certified)
- Over 450 shared cars at more than 225 stations in the city area

Meeting destination Dresden:

- Dresden is one of the leading conference destinations in Germany and ranks 4th among German cities in the ICCA 2024 ranking
- 16,400 face-to-face events per year *
- 1.87 million congress and conference guests per year *

(* The data is based on the 2024 MeetingBarometer)



Our service for you

Checklist. Data. Facts.

Your personal contact to us:

Dresden Convention Service
c/o Dresden Marketing GmbH
Messering 7 · 01067 Dresden
Telefon: +49 351 50 173 130
e-Mail: convention@marketing.dresden.de
Web: www.dresden-convention.com

Acquisition:

- ✓ Preparation of congress application documents
- ✓ Realisation of Dresden presentations
- ✓ Network with local scientists and industry representatives

Service:

- ✓ Free information and advertising material for congress applications
- ✓ Promotional material such as Dresden photos, texts, presentations, films, data, facts and publications
- ✓ Inclusion of your event in our congress calendar
- ✓ Find your perfect conference room in the location finder
- ✓ Access to congress statistics and trend data
- ✓ News about the MICE destination with „MICE News“

Consulting, mediation and quotations:

- ✓ Meeting and conference venues
- ✓ Event locations and hotels
- ✓ Supporting and accompanying programmes
- ✓ Transfer services
- ✓ Event technology and equipment service providers
- ✓ Ideas and insider tips
- ✓ Discounted public transport tickets for congress attendees

Event Organization:

- ✓ Site inspections
- ✓ Familiarisation trips
- ✓ Training workshops
- ✓ Networking events

