

#DresdenConvention

# CONVENTION SERVICE FACTSHEET



# Dresden Convention Service Factsheet

**A**s the official marketing organization of the City of Dresden, Dresden Marketing Board is responsible for the international promotion of Dresden as a congress and convention destination. We, the Dresden Convention Service, offer neutral, free-of-charge support and expert advice. With tailor-made ideas and customized recommendations, we accompany you every step of the way to ensure a successful event in Dresden.

## Destination Dresden The advantages at a glance.

- First-class meeting infrastructure
  - University of Excellence
- Varied cultural programme
  - Short distances
- Good price-performance ratio
- Forward-looking business network
  - Smart City



# Dresden

## Meeting city with excellent infrastructure.



Photo: Sebastian Wiegand DMLBY

### Meeting infrastructure:

- 2 large conference centers in the heart of the city
  - Messe & Börse Dresden: Largest room for congresses for up to 5,300 participants
  - International Congress Centre Dresden: total capacity of 4,163 participants
- Around 100 extraordinary event locations in Dresden and the surrounding area
- Over 40 conference hotels
- Approx. 30 service companies (PCOs, MICE agencies, technology providers, catering)

### Accommodation:

- Over 100 hotels in all categories
- Over 26,000 hotel beds

### Academic and research landscape:

- More than 40 research institutions
- 11 Fraunhofer Institutes and Institute Divisions
- 1 DFG research center
- 1 Helmholtz Centre, 5 Leibniz Institutes, 4 Max Planck Institutes
- Since 2012, the Technical University of Dresden has been one of the 11 German Universities of Excellence

**Dresden** is one of Germany's leading smart cities, ranking 5th among major German cities in the 2024 Smart City Index.

### Accessibility:

- Easy to reach by train, long-distance bus, car or plane
- 2 long-distance railway stations, 1 long-distance bus station
- 2 European motorways cross here
- Scheduled flights to the international hubs in Germany and Europe via Dresden Airport, 20 minutes by S-Bahn to the city centre
- International connections via the airports of Dresden (20 minutes to the city centre by S-Bahn), Berlin-Brandenburg and Prague (approx. 2 hours each by train or long-distance bus)
- Excellent local transport network: 12 tram lines and 33 bus lines - every 10 minutes during the day
- Sustainable mobility: car-sharing offer (can be used by the hour or day) with fuel card, use of parking space and vehicle tax included (Blue Angel certified)
- Over 450 shared cars at more than 225 stations in the city area

### Meeting destination Dresden:

- Dresden is one of the leading conference destinations in Germany and ranks 7th among German cities in the ICCA 2023 ranking
- 16,400 face-to-face events per year \*
- 1.87 million congress and conference guests per year \*

(\* The data is based on the 2024 MeetingBarometer)



Photo: Sebastian Weigand DML-BY

## Our service for you

### Checklist. Data. Facts.

#### Your personal contact to us:

Dresden Convention Service  
c/o Dresden Marketing GmbH  
Messering 7 · 01067 Dresden  
Telefon: +49 351 50 173 130  
e-Mail: [convention@marketing.dresden.de](mailto:convention@marketing.dresden.de)  
Web: [www.dresden-convention.com](http://www.dresden-convention.com)

#### Acquisition:

- ✓ Preparation of congress application documents
- ✓ Realisation of Dresden presentations
- ✓ Network with local scientists and industry representatives

#### Service:

- ✓ Free information and advertising material for congress applications
- ✓ Promotional material such as Dresden photos, texts, presentations, films, data, facts and publications
- ✓ Inclusion of your event in our congress calendar
- ✓ Find your perfect conference room in the location finder
- ✓ Access to congress statistics and trend data
- ✓ News about the MICE destination with „MICE News“

#### Consulting, mediation and quotations:

- ✓ Meeting and conference venues
- ✓ Event locations and hotels
- ✓ Supporting and accompanying programmes
- ✓ Transfer services
- ✓ Event technology and equipment service providers
- ✓ Ideas and insider tips
- ✓ Discounted public transport tickets for congress attendees

#### Event Organization:

- ✓ Site inspections
- ✓ Familiarisation trips
- ✓ Training workshops
- ✓ Networking events

